

Berkeley Earth Day
Saturday April 19, 2008
Business General Information

Dear Business Person:

I invite you to participate in Berkeley's annual Earth Day celebration on April 19 commemorating the 38th anniversary of national Earth Day. With the support from businesses like yours and other members of the community, this year's event will be the most memorable in Berkeley's history. We are sponsored by the City of Berkeley, and have 5,000-6,000 folks attend annually.

Berkeley has a reputation for our environmentally conscious citizenry. Berkeley Earth Day will be the perfect opportunity to take action locally on the environmental issues that affect our community, our pocketbooks, and our daily activities.

Berkeley Earth Day, slated for Saturday, April 19 from 12 p.m. to 5 p.m. downtown in Civic Center Park, will combine cultural performances and speakers on a wide range of environmental issues.

Also featured are:

- Demonstrations of renewable resources such as electric cars, strawbale structures, hemp and paper free products,
- Berkeley Farmer's Market
- Kid's Eco-Art making area
- Climbing Wall
- Over 150 community, craft, business, government and food booths

We are asking businesses to get involved in these ways:

- 1) Provide a monetary donation, service or product for our silent auction
- 2) Have a booth with a theme related to the environment. -- See application in this PDF.

Please print and fill out the business booth application and send it in by April 1. Booth space is limited. Set-up is from 9-11 a.m. and the fair is from 12 p.m. until 5 p.m.

Best Regards,

Karen Hester, Berkeley Earth Day Coordinator

**Berkeley Earth Day 2008
BUSINESS APPLICATION**

NAME OF BUSINESS:

CONTACT PERSON:

PHONE:

EMAIL:

ADDRESS:

CITY and ZIP:

1) We will NOT be having a booth, but would like to be a sponsor of Earth Day. We have included a tax-deductible contribution of:

\$500 \$250 \$100 Other or Merchandise

2) Yes, we will be having a booth at Earth Day!

Booth Fees for Businesses-- Please only check one box.
(If this fee presents a hardship, please let us know and we can explore different terms).

Annual sales to \$1,000,000: \$125
Annual sales to \$5,000,000: \$250
Annual sales to \$20,000,000: \$350
Annual sales greater than \$20,000,000: \$400

3) I will need to reserve a 6 ft table \$10
I will need to reserve chairs at \$3 each

Total Amount enclosed _____

Please make checks payable to Berkeley Earth Day

4) Description of booth contents. Please also include a brief description of your business.

Booth space is 10'x10'. In keeping with the spirit and goals of earth day, we ask that your booth's theme connect your product or services to the environment. Please, no plastic or Styrofoam.

Confirmations and your booth location will be mailed to you during the week of April 1. Please return this form and check to:

Berkeley Earth Day 2008
Karen Hester 320 45th Street Oakland, CA 94609
Phone 510-654-6346

Space is limited, so please act early!