

Berkeley Earth Day
Saturday April 19, 2008
Community Organization Information

Dear Community Activist,

I am writing to invite you and your organization to participate in the 38th annual Berkeley Earth Day sponsored by the City of Berkeley. Last year's attendance was around 5,000 folks with lots of families and kids attending.

Berkeley has a reputation for our environmentally conscious citizenry. Berkeley Earth Day will be the perfect opportunity to take action locally on the environmental issues that affect our community, our pocketbooks, and our daily activities.

Berkeley Earth Day, slated for Saturday, April 19 from 11 a.m. to 5 p.m. in Civic Center Park, at Center and MLK in downtown Berkeley (near Berkeley BART) will combine cultural performances and speakers on a wide range of environmental issues.

Here's a tentative schedule of the day:

- Kid's Eco-art making area coordinated by the East Bay Depot for Creative Reuse
- Over 150 booths representing businesses, craftspeople, community organizations, food vendors and government groups
- Demonstrations of alternative energy including electric cars, straw bale structures, hemp products, solar panels
- Berkeley Farmer's Market with mostly organic farmers
- Climbing Wall

We have high expectations for this year's Earth Day event and truly hope you can be a part of it. **Please fill out the community organization application (in this PDF) and send it in by April 1.** Booth space is limited. Set-up is from 9-11 a.m. and the fair is from 12 p.m. until 5 p.m.

Best Regards,

Karen Hester, Coordinator, Berkeley Earth Day

Berkeley Earth Day 2008
APPLICATION FOR COMMUNITY ORGANIZATIONS

Booth Space is 10 feet by 10 feet

NAME OF ORGANIZATION:

CONTACT PERSON:

PHONE:

EMAIL:

ADDRESS:

CITY and ZIP:

1) Would you help us distribute flyers and post posters?

If yes, how many?

11x17 posters_____

handbills_____

2) Will you sell items? yes/no

If yes, what?

3) Booth Fees for community groups -- Please only check one box.

Struggling -- Annual budget under \$100,000 [] \$35
will not sell at the fair

Struggling -- Annual budget under \$100,000 [] \$55
plan to sell items at the fair

Doing OK -- Annual budget greater than \$100,000 [] \$50
will not sell at the fair

Doing OK -- Annual budget greater than \$100,000 [] \$70
plan to sell items at the fair

4) I will need to reserve a 6 ft table [] \$10

I will need to reserve [] chairs at \$3 each

Total Amount enclosed _____

Please make checks payable to Berkeley Earth Day

Confirmations and your booth location will be mailed to you during the week of April 1. Please return this form and check to:

Berkeley Earth Day 2008
Karen Hester 320 45th Street Oakland, CA 94609
Phone 510-654-6346

Space is limited, so please act early!