

Berkeley Earth Day
Saturday April 19, 2008
Craftsperson General Information

Dear Craftsperson,

I am writing to invite you to participate in the 38th annual Berkeley Earth Day. Last year's attendance was around 5,000 folks with lots of families and kids attending. Earth Day is sponsored by the City of Berkeley. Last year's crafts included jewelry, clothing, soap, batik, etc.

Berkeley has a reputation for our environmentally conscious citizenry. Berkeley Earth Day will be the perfect opportunity to take action locally on the environmental issues that affect our community, our pocketbooks, and our daily activities.

Berkeley Earth Day, slated for Saturday, April 19 from 12 p.m. to 5 p.m. in Civic Center Park, will combine cultural performances and speakers on a wide range of environmental issues.

Here's a tentative schedule of the day:

- Kid's Eco-art making area coordinated by the East Bay Depot for Creative Reuse
- Over 150 booths representing businesses, craftspeople, community organizations, food vendors and government groups
- Demonstrations of alternative energy including electric cars, hemp products, solar panels
- Berkeley Farmer's Market with mostly organic farmers
- Climbing Wall

We have high expectations for this year's Earth Day event and truly hope you can be a part of it. Please print and fill out the craft booth application and send it in by April 1. Booth space is limited. Set-up is from 9-11 a.m. and the fair is from 12 p.m. until 5 p.m.

Best Regards,

Karen Hester, Berkeley Earth Day Coordinator

**BERKELEY Earth Day April 19, 2008
APPLICATION FOR CRAFTSPEOPLE
Booth Space is 10 feet by 10 feet**

NAME OF BUSINESS:

CONTACT PERSON:

PHONE:

EMAIL:

ADDRESS:

CITY and ZIP:

1) Would you help us distribute flyers and post posters?

If yes, how many?

11x17 posters _____ handbills _____

2) Craft Booth Fee: \$75

Booth Space is 10 feet by 10 feet

3) We will need to reserve a 6 ft table \$10

We will need to reserve chairs at \$3 each

Total Amount enclosed _____

Please make checks payable to Berkeley Earth Day

4) Media and Specific Content of Display --If you work in different media, please list each one--remember: **NO** rainforest woods or the like. Plastic and styrofoam packaging is prohibited.

4) Please explain the process you use in your work:

Confirmations and your booth location will be mailed to you during the week of April 1.
Please return this form and check to:

Berkeley Earth Day 2008
Karen Hester 320 45th Street Oakland, CA 94609
Phone 510-654-6346

Space is limited, so please act early